Course Title	Research Planning				
Faculty	Faculty of Law and Business Studies Dr Lazar Vrkatić				
Study Programme		Business Psychology			
Professor	Jasmina Nedeljković, Assocaite Professor		**Contact (e-mail address)**		jasmina_djn@yahoo.com
Code			**Course level**	Undergraduate (BA)	**ECTS credits**	7

Description (max. 100 words)	Basic topics: An introduction to and the selection of research methods (quantitative, qualitative, mixed). Research topic choice (motivation; ways of problem solving, previous research results; theoretical background; references). Empirical research variables (operationalization; relationship between variables; independent and dependent; active and descriptive; categoric and continuing; mediator and moderator). Problems, aims, and the importance of research. Research questions and hypothesis (zero and alternative hypothesis; direct and indirect). Ways of forming groups and the size of research samples. Data gathering method. Frequency planning – analysis and interpretation. Factorial – analysis and interpretation. Correlative plan – analysis and interpretation. Data analyzing methods. Research reports.
Learning outcomes (max. 50 words)	Student will acquire the skills and knowledge to independently conduct scientific research. They will know how to conceptualize research (how to do it and how to develop basic thoughts about assumed research). Students will learn to interpret important techniques for research data processing in frequential, factorial, and correlative researches.

Semester	6	**Maximum number of visiting students**	
Language		**Available for international students (YES or NO)**	YES