

Course Title	Intercultural Communication and Translation				
Faculty	Faculty of Law and Business Studies Dr Lazar Vrkić				
Study Programme	English Language				
Professor	Ana Sentov, assistant professor	Contact (e-mail address)	ana.sentov@gmail.com		
Code		Course level	undergraduate (BA)	ECTS credits	5
Description (max. 100 words)	<p><i>Theoretical Part:</i> Introduction to various aspects of intercultural communication and the techniques for establishing effective intercultural communication. Raising awareness of cultural diversity in everyday and business communication. Developing intercultural sensitivity – from ethnocentrism to ethnorelativism. Importance of intercultural sensitivity in translation and interpreting, global business and commerce, diplomacy, cultural exchange, etc.</p> <p><i>Practical Part:</i> Applying theoretical knowledge in simulated situations. Developing skills to recognize cultural diversity within a group (in a classroom, in a company). Implementing intercultural skills into a multicultural group or community. Preparing and carrying out a case study on an intercultural topic as part of the final exam.</p>				
Learning outcomes (max. 50 words)	<p>Students have acquired knowledge and skills to recognize appropriate behaviour and communication in different intercultural settings. They are able to implement their knowledge of cultural diversity in the field of translation and interpreting, education, and diplomacy. Students are able to recognize intercultural phenomena and carry out relevant research work.</p>				
Semester	8	Maximum number of visiting students			
Language	English & Serbian	Available for international students (YES or NO)		YES	

