

Course Title	Fundamentals of Personality Psychology				
Faculty	Faculty of Law and Business Studies Dr Lazar Vrkić				
Study Programme	Business Psychology				
Professor	Full Professor Vesna Gojković		Contact (e-mail address)	vesna_gojkovic@vektor.net	
Code		Course level	Undergraduate (BA)	ECTS credits	8
Description (max. 100 words)	Familiarization with basic concepts and theories about the structure and dynamics of personality. Fundamental knowledge regarding personality, how it is defined, and how it is studied. Implementation of academic knowledge in psychologist jobs; professional orientation, selection, or clinical personality assessment. Main topics: Basic approaches to personality studies. Presentation of personality theories. Freud's theory; K.G. Jung's Analytical Theory; Adler's individual psychology; social orientation in psychoanalysis; Nomothetic Approach, Factor Theory and Psychobiological Orientation: Katel's Theory of Personality 16PF; Tellegen's model of personality and method IPC7. Big Five, PEN model; Cybernetic model; modification of Eysenck's theory; Zuckerman alternative five-factor model; Cloninger's seven-factor solution.				
Learning outcomes (max. 50 words)	Students learn (through developing psychological profiles and conducting research) prevailing paradigms and personality theories, master the basics of methodological strategies for personality assessment, and form a critical awareness of the possibilities of application, interpretation of different methodological strategies, and the ability of qualified argumentation of one's own finding in practice.				
Semester	3		Maximum number of visiting students		
Language	Serbian		Available for international students (YES or NO)	YES	